

## Written text animation

We see the Utrecht city marketing logo on a red background.

The logo makes way for a historic settlement.

The old city of Utrecht arises among the green trees.

We see a Roman watchtower, a number of houses and a wooden gate.

A figure dressed in red tears the red surface in half as a reference to the arms of the city of Utrecht. The red disappears, and at the site of the settlement we now see the skyline of the contemporary city of Utrecht. The figure in red points to the skyline that we are slowly zooming in on.

The picture changes and we see a park where two old people sit on a bench, a father and daughter throw a ball, two children play football and a group of young people picnic on the grass. In the background, we see famous places in Utrecht such as a water tower and the Park Lepelenburg music tent.

A sign states that in 2022 Utrecht will have had 900 years of city rights.

169 nationalities live in the city.

We see a terrace on the Neude square, where a number of people toast and laugh. The figure in red stands next to the people and puts his hand on a shoulder while saying: "cheers mate".

The Utrecht flag is hoisted in the background, alongside a number of iconic Utrecht buildings such as the Dom Tower, the buildings on the Neude and the statue of Miffy.

The text 3.2 million Dutch day visitors appears on a flower box in front of the terrace.

The image shifts to the right. We see Tivoli Vredenburg and the Ekko building where music notes emerge from. 1,526 concerts a year comes up between the music notes.

A man and woman run past the Tivoli. 60% exercise weekly.

We see a street in Utrecht where a family in FC Utrecht clothing is cheering at a television in front of the door. They are enjoying watching a game in their own neighbourhood. Next to them is an old man drinking his coffee on a bench in front of the door. 91% feel comfortable in the neighbourhood.

A family cycles past. Mother with a backpack, father with a child's seat and a child on the back.

They cycle past a greengrocer and a boutique where a woman looks at clothes on a rack.

The image shifts further to the right. We see a circus tent and flags. 64% go to a festival or cultural event. We see the Oudegracht, where the roots of centuries-old trees reach the water. You also see parked bicycles and the old wharf cellars. Two people sitting on the quay wave at two people in a canoe on the canal. The city has 5.5 kilometres of city canals.



The image changes to a new area. In the background, we see the Inkwel building, ProRail head office with the UFO on the roof. We also see the Hoog Catherijne shopping mall's new entrance with its bubble roof. In the foreground, many cyclists pass by. 64% cycle in their free time. There is a sign for cyclists on which the bicycle parking spaces are indicated. Stationsplein 12,500, Knoopstalling 3,200 and Vredenburg full.

We see a bus full of people standing still in front of the station. In front of the bus, it says 122,000 bus and tram passengers per day in the region. 216,000 train passengers per day. An international train leaves in the background to show that Utrecht is a central point both in the Netherlands and in Europe.

We see a man in a suit on a bicycle trying very hard to catch up with a group of cyclists. Eventually, he succeeds.

The cyclists ride out of sight and we are now on the Uithof. We see the Utrecht Science Park sign in front. Two students cycle past. In the background, we see Hogeschool Utrecht, Utrecht University, The Basket with people playing basketball, the library and some other buildings.

Utrecht has 27,000 MBO students, 39,600 HBO students and 32,300 students at Utrecht University.

Students study in the grass in front of the library. Other students walk around and we see sheep in the background. Even further in the background, we see the cyclists from an earlier scene cycle past. They cycle past the UMC. A tram from the Uithoflijn also appears.

Below, we see a researcher looking into a microscope. We zoom in on another microscope and see what is under the microscope. Pink and blue spheres move back and forth in liquid form. 39,405 jobs in healthcare.

The image shifts to the right and we see the Vechtclub XL building with flower boxes and picnic tables out front where people drink and talk. We also see someone pushing a wheelchair and smiling at other people in the scene.

Job growth. Number of jobs in 2018: 261,794.

Through a wall, we find ourselves in an office where people are working. A man and a woman stand by a board and the post-its state 120 innovative start-ups. The image then shifts upwards. We see the roof where a construction worker places new solar panels. One of the solar panels has the text: 9.5% of the roofs have solar panels.

In the background, we see the skyline of the Papendorp business park. Once the image shifts to the right, we see more of this. The yellow bridge, the Merwedekanaal and the Oog in Al city beach. We also see the Wonderwoods towers between the trees and the cranes. Lights come on in an old factory building so that you can see that houses have been built there.

In the background, we see the expected growth in the population: 400,000 in 2024.

We move further to the right where we see Leidsche Rijn. The bus station where a bus stops. A skyline and the Maximapark. In the foreground, a family with a pram is watching a child playing in a playground.



The figure in red spreads his arms and says: "No matter how Utrecht changes, it will always be our Utrecht".

Then we see the skyline of the city of Utrecht again. More and more buildings come up, trains run back and forth and cyclists ride through and in front of the city.

The image turns red and the following text appears: This is Utrecht, more info [www.utrecht.nl/thisisutrecht](http://www.utrecht.nl/thisisutrecht).

The logo of the Municipality of Utrecht also appears.



**Gemeente Utrecht**